



DETROIT MEANS
BUSINESS
DIGITAL
ACCESS
HUB

facebook

Facebook Page is where customers go to discover and engage with your business. Setting up a Page is simple and free, and it looks great on both desktop and mobile, so you can meet customers on any device.

1



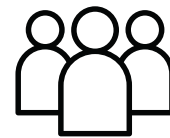
Publish content on your Facebook Page. [Learn More](#)

New photos and updates keep your Page fresh. You can extend your reach by boosting your posts and selecting the people you want to connect with. [Learn More](#)

2

Reach more people with Page promotions and boosted posts. [Learn More](#)

Reach a larger audience with boosted posts and keep customers engaged with industry information, product updates, event notifications and more.



3



Connect people to your products with calls to action. [Learn More](#)

Schedule appointments to take reservations, drive people to your shop or donate page, or provide a link for your app or game to encourage people to download.

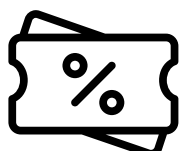
4

Offer great customer service with messaging. [Learn More](#)

With Messenger, you can connect with customers one-on-one. Let people send your business messages to ask questions or make suggestions.



5



Engage customers with promotions and offers. [Learn More](#)

Create coupons and discounts right from your Page to let people know about specials and deals, which can help you retain current customers and attract new ones.